



Idea To Commercialization Journey Via Licensing Or Venturing Brian Fried

Brian will present and discuss steps to commercializing your invention including (1) brainstorming, (2) prototyping, (3) intellectual property protection and (4) licensing versus venturing or manufacturing.

Brian, known as "The Inventor Coach," is a highly accomplished innovator, author and speaker, boasting 15 patents under his name. He has effectively licensed and manufactured his inventions, gaining recognition through QVC, infomercials, catalogs and major retailers. For over 18 years, Brian has served as a guiding force for inventors, offering personalized coaching as an invention licensing agent and assisting in the commercialization of ideas.

As a captivating speaker, Brian engages audiences with talks on innovation and invention, complemented by three authored books offering practical advice. Beyond speaking and writing, Mr. Fried is the visionary founder of the National Inventor Club, a community that fosters collaboration and networking opportunities for inventors worldwide, guiding them through the intricacies of the invention process and providing invaluable resources for success.

In October 2023, Brian unveiled his latest creation—the Inventor Smart Community app. This innovative social media and resource center, available for download on Google Play and the Apple App Store, aims to create a vibrant community where inventors can connect, share ideas and access valuable resources. Brian Fried's dedication to empowering inventors is evident in his tireless efforts to provide accessible platforms for collaboration and knowledge sharing, ensuring that innovators worldwide can thrive.

Brian's website: brianfried.com

Inventor Smart Community app: inventorsmart.app

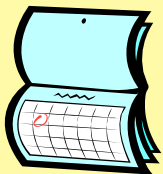
National Inventor Club: nationalinventorclub.com

LinkedIn: [LinkedIn.com/in/brianfried](https://www.linkedin.com/in/brianfried)

NOTE: This will be an off-site [Zoom](#) presentation. Watch it on your computer or cell phone.

See www.alamoinventors.org to register for the Zoom presentation.

[Join/Renew](#) Alamo Inventors annual membership (\$25 Individual/\$95 Corporate). Thanks!



Wednesday, September 11, 2024

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation

See Note Above.

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org

