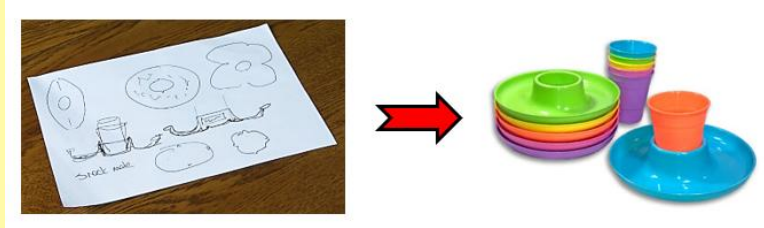




From A Crude Hand Sketch To The GreatPlate Rick Kellow



Necessity is the mother of invention. And when you have six kids and a recreation room, a solution to clutter and messes was a necessary. Rick Kellow didn't set out to invent the GreatPlate but unable to find a plate that kept their drinks from tipping while holding food, they simply had to.

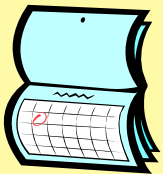
Rick will explain the hard knocks and successes he had in developing and venturing the GreatPlate starting with a crude hand sketch and resulting in selling millions of the product on QVC, Amazon and on many other retailers. He will discuss concept to market on how he worked with local Wisconsin companies providing services such as design, engineering, manufacturing, graphic/web design, marketing, packaging, and logistics to propel the GreatPlate from a rough start to a market success.

In addition, Rick will discuss the details involved in marketing his new disposable GreatPlate.

Learning how to sell on Amazon and QVC was key to his success. As such, Rick will be provide details on the tips, tricks and insider scoop he learned while selling his product on Amazon and QVC.

See the Great Plate at [The Original GreatPlate | A Great Plate for Everyday Everywhere..](https://www.alamoinventors.org)
See www.alamoinventors.org to register for the Zoom presentation.

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Wednesday, November 12, 2025

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation

See Note Above.

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

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