**Alamo Inventors**<sup>SM</sup>



## Famous Deals From History: Lessons For Today Raymond Van Dyke

With every creation and idea there is the ultimate need to leverage it for some gain. Whether an idea, patent, copyright, trademark, trade secret or know how, famous and infamous people in history have made deals to exploit their creations, some good, some bad. In this webinar, we will look at several such deals in their historical setting and circumstances and analyze what happened and what could have happened instead. Hopefully, through review of these pasts, we are not condemned to repeat the failures. What you will learn:

- · How to better leverage your IP and other assets through historical example
- An understanding that mistakes can and will happen
- · How to spot an advance and seize upon it
- Realize that you can be smarter than many prior entrepreneurs

Raymond Van Dyke is an Attorney and Educator. In his practice he helps clients in their IP matters. He specializes in patent and trademark matters in various technologies, litigation, licensing and procurement. After being a partner in big firms, in 2010 he started his own IP consultancy in Washington, DC, with diverse domestic and international clientele and technologies, handling matters directly at the USPTO, Federal Circuit and State and Federal courts.

He teaches an IP course for engineers, businesspeople and other professionals at George Washington University and for 20 years he taught engineers at Southern Methodist University also as an Adjunct Professor. He is the Chair of the DC Chapter of LES; a Fellow of the American Bar Foundation of the ABA; former Board Member of the DC Chapter of the ACM, former Board Member of ITechLaw and involved with US Inventor whose focus is to preserve inventor rights at the Congressional level.

Ray got his BS, MS in computer science and law degree from the University of North Carolina at Chapel Hill. He is licensed to practice in DC, MD, NY, NJ and TX, as well as the USPTO and is a member of the U.S. Supreme Court, Federal, Second, Third, Fourth and Fifth Circuit Courts and a number of District Courts, Court of International Trade and Federal Court of Claims.

He enjoys helping inventors realize their goals and learning about technology, a perfect world for a patent attorney. See Ray's law firm at <u>www.vandykeiplaw.com</u>.

<u>NOTE: This will be an off-site Zoom presentation. Watch it on your computer or cell phone.</u> See www.alamoinventors.org to register for the Zoom presentation.

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Wednesday, November 13, 2024 6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation <u>See Note Above</u>. Public Invited

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