Alamo Inventors^{SN}



Key Invention Updates From An Inventing Professional Carrie Jeske

Carrie Jeske with twenty plus years of professional inventing experience, will provide key updates on inventing and licensing which you may not hear elsewhere. Her presentation will discuss the following topics.

- Knock-off's then versus now
- The business of Inventing
 - Various business models and how inventors can spot them
 - Pros and cons of the many consultants
- Licensing agreements
 - Most common Good, Bad & Ugly
- Carrie's opinion B2B or B2C
- Inventing techniques to keep it lighthearted and fun

Please have your question ready as Carrie says, "No question is too bold or too simple!"

If you would like to get to know Carrie better and see her background, accomplishments, articles, videos, advice, etc. please visit the following links, LinkedIn, YouTube, Facebook, Amazon Author Page and Website Blogs.

If you would like to schedule a meeting with Carrie, please visit Schedule a Meeting.

NOTE: This will be an off-site Zoom presentation. Watch it on your computer or cell phone.

See www.alamoinventors.org to register for the Zoom presentation.

Join/Renew Alamo Inventors annual membership (\$25 Individual/\$95 Corporate). Thanks!



Wednesday, May 8, 2024

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation <u>See Note Above</u>.

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org