Alamo Inventors^{so}



Lighting The Way To Success Mary Harcourt

Mary Harcourt will share her story on how she turned a simple napkin sketch idea into a globally recognized brand in the beauty industry. What began as a personal solution to a frustrating shadow lighting problem in her eyelash extension spa evolved into CosmoGlo, albeit through many trials and setbacks. CosmoGlo has become the gold standard of professional lighting, trusted by thousands of beauty professionals across the globe.

Mary will explain the details of her lucrative concept to market journey and how her success is a powerful reminder that you don't need a perfect plan to begin. She emphasizes starting with what you have and the determination to succeed is often the only difference between building something remarkable or watching someone else do it first. Mary's inspiring story should encourage fellow inventors to lean into the unknown and bring their visions to life!

Today, her invention holds patents around the world and is proudly manufactured in the USA.

Read Mary's detailed bio HERE.

NOTE: This will be an off-site Zoom presentation. Watch it on your computer or cell phone.

See www.alamoinventors.org to register for the Zoom presentation.

Join/Renew Alamo Inventors annual membership (\$25 Individual/\$95 Corporate). Thanks!



Wednesday, August 13, 2025

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation <u>See Note Above</u>.

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org