

# Alamo Inventors<sup>SM</sup>



## A Kickstarter Success Story

Garrett Heath

Garrett Heath, a cloud computing specialist at [Rackspace Hosting](#), will be our speaker for September 2013. He will present his Kickstarter Success Story and cover some of the tools available online to help you transition your idea from concept to market, as well as best practices for success on crowdfunding sites like Kickstarter.

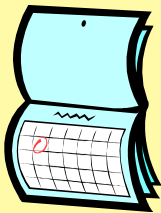
During a period of unemployment in 2010, Garrett had many inventive ideas, one of which was [Pi Pans](#), a pi-shaped pie pan for the geeky baker. Amazed that this idea had not been created yet, he dusted off his CAD skills and made preliminary sketches. After having little success with finding a manufacturer, he shelved the project only to have a friend approach him two years later about completing it. A year later a mold had been made, several prototypes created and a first run was produced. The project [has been a success on Kickstarter](#), smashing the goal that the team had originally set forth.

Mr. Heath, an industrial engineer, has worked as an analyst for Harcourt Assessment, a consultant for Nissan service departments and a project manager for [Rackspace Hosting](#). In 2010, he left his job at Rackspace to pursue his dream of starting a business by creating software to facilitate B2C communication on Twitter. This business failed miserably, and he tried painting houses and tutoring inner city SAT prep students before realizing that man cannot live on hotdogs and potatoes alone. Eight months later he returned to Rackspace and transitioned to a role in marketing where he enjoys creating written and visual content about cloud computing. Garrett also maintains the [local blog SA Flavor](#).

Attend the meeting and have a chance to win a Pi Pan.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

### Wednesday, September 11, 2013



5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

Special Thanks For: Refreshments Provided by Marx Design

Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

[www.alamoinventors.org](http://www.alamoinventors.org)





