



## Building, Launching and Enjoying The Ride On An Innovative Product Allen Stone

***Allen Stone will be our speaker for the October 2015 meeting. Mr. Stone is the co-founder, CEO, and co-inventor of LyfeLens, [www.lyfelens.com](http://www.lyfelens.com), a smartphone connected dash cam and vehicle safety/security monitoring device. He will be speaking about the ideation and creative phases of inventing a product, as well as positioning yourself for success on the business side of launching a product.***

***Inventing a product and launching a company around it can be a daunting endeavor. There are countless unknown variables, obstacles, and experience gaps that will arise throughout the entire process. Allen will be sharing his expertise on developing new products and launching companies to help prepare for those roadblocks and to help position yourself to come out on top.***

***Allen has spent the last 10+ years launching/scaling companies, developing and implementing business strategy, managing/overhauling business operations, and designing new products/services across a range of industries. In addition to the two companies he has co-founded, Allen actively consults for companies of all sizes on internal innovation, scaling and business strategy including sales, marketing and product development. A lifelong learner, Allen also has extensive experience in software development, architecture and structural engineering and writing.***

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

## Wednesday, October 14, 2015

5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

**Public Invited**



Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

[www.alamoinventors.org](http://www.alamoinventors.org)

