

# Alamo Inventors<sup>SM</sup>



## Housewife Solves Age-Old Problem and Reaps Huge Success Kimberly Giraldo

Kimberly Giraldo will be our speaker for the October meeting and will speak on *Housewife Solves Age-Old Problem and Reaps Huge Success*. As a mom of 3 children, she saw a need for an eco-friendly laundry detergent that would be compatible with her children's sensitive skin. So she set out on a mission to create a product that would solve her family's issues. Now 5 years later, her product is sold in over 50 countries and several major retail chains, as well as, thousands of boutique stores across the US.

Kimberly began making soap in her kitchen in a little bucket and quickly discovered that she was unable to keep up with supply and demand and had to quickly learn the ins and outs of contract packaging and manufacturing. Over the course of her career, she has been through several manufacturers and order fulfillment companies, as well as, enduring a manufacturing mishap that caused her to do a recall on her product in 2010, but in the end, she was triumphant.

Ms. Giraldo will discuss tips and important points to consider when searching for the right company to manufacture your product. Also, she will provide valuable insight into the world of consumables, as well as, being able to gain footing in big box stores while keeping the cash flow intact.

For more information on Kimberly's biodegradable products, visit [www.rockinggreensoap.com](http://www.rockinggreensoap.com).

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

### Wednesday, October 8, 2014

5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

**Public Invited**



Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

[www.alamoinventors.org](http://www.alamoinventors.org)

