



## The Pac-A-Pit Story John Chadwell

A native San Antonian, John Chadwell, will present the story on how he invented and is marketing his novel [Pac-A-Pit](#) fire pit. He will discuss the prototyping process, finding manufacturing partners, refinements, package design, brand development and identity focus points. In addition, he will provide some of the resources he found particularly helpful.

Some of the unique benefits of the collapsible fire pit are that it consists of distinctive space saving flat plates; can be easily assembled/disassembled on site with no tools; and can be easily carried with a carabiner.

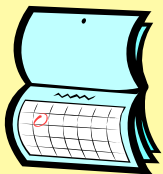
Good news is that he has recently received approval of his patents and related patent documents will be forthcoming.

John Chadwell is an artist/entrepreneur at heart. Born in San Antonio, but spent his first years in Leakey, then to Austin, South Carolina back to San Marcos to Texas State University, back to Austin then to NYC. He had worked in the tech industry for over 15 years, with the longest stint at Apple for 10 years. In 2012 hurricane Sandy struck while he was living in NYC and that changed the trajectory of John's career path.

In 2017, the pull to return home became strong and John returned to San Antonio to be close to his aging parents. During covid, John invented the Pac-A-Pit. The Pac-A-Pit now has customers in all 50 states and at least 14 countries and can be seen on Instagram @thepacapit and Facebook @pacapit. He also has three retail locations in and around San Antonio at Basecamp Provisions, Kel-Lac Tactical and In Spring Creek Gardens in Spring Branch.

**NOTE: This will be an off-site [Zoom](#) presentation. Watch it on your computer or cell phone. See [www.alamoinventors.org](http://www.alamoinventors.org) to register for the Zoom presentation.**

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**Wednesday, November 8, 2023**

**6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation**

**See Note Above.**

**Public Invited**

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