



## Product To Market Without Debt

**Roger Brown**

Roger Brown is our speaker for November 2017 and will present how to get your product to market without going in debt in the process. Roger will discuss (1) a patent does not equal marketability; (2) big companies aren't always the best; (3) why companies are reluctant to deal with inventors; and (4) don't over invent your product.

Roger is a serial inventor licensing 11 of his products in the toy, tool, kitchen, eyewear and nuclear industry spending less than \$100 on each and some as little as \$8. He did it using only a sell sheet and an NDA, no PPA, and no patent. They are Knockout Hockey, Power Pitch Horseshoes, Quick Clip, Pizza Scissors, Super Sleever, Ball Valve Extractor tool and the Pebble Peeler.

He is the author of the popular ebook, "Common Sense Inventing". Roger won the National DOE Pollution Prevention award spending less than \$200 on materials to develop a device called the Super Sleever which saved the DOE facility 4 million dollars a year in waste reduction. He worked for Edison Nation as a product licensing manager for 3 years; has reviewed thousands of products; and pitched products to major companies, so he has seen both sides of the industry.

Roger has been a coach/mentor to many inventors on how to get their inventions licensed and marketed with little investment. His methods have attracted T.V news, national news radio shows, Inventor's Digest magazine and blogs wanting interviews about his untraditional successes.

His ebook "Common Sense Inventing" is being reviewed for possible inclusion in college curriculum. He helped put together the inventor group listing used by most inventor resource websites. And his "Inventing Terms Inventors Should Know Explained in Plain English" is quickly becoming the go to resource for industry definitions. See <http://rogerbrown.net/inventing-terms-inventors-should-know-written-in-plain-english/>.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

**Wednesday, November 1, 2017**

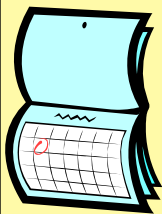
**5:30-6:30 Networking 6:30-8:00 PM - Presentation**

**San Antonio Technology Center**

**3463 Magic Drive**

(North of I-410 Between Callaghan and Fredericksburg Roads)

**Public Invited**



Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

[www.alamoinventors.org](http://www.alamoinventors.org)

