



Launch of 2 Successful Kickstarter Mechanical Pencil Campaigns

Andrew Sanderson

Andrew Sanderson will be our speaker for May and will present details on how he developed a innovative mechanical pencil and launched it on 2 successful Kickstarter campaigns. The first Kickstarter campaign netted a pledge of \$138,174 on a \$4,000 goal for the original pencil design. After improving the pencil design, Andrew again launched a successful Kickstarter campaign, achieving a pledge of \$201,785 on a \$5,000 goal! See the campaigns [here](#) and [here](#). Visit Andrew's website [here](#).

Mr. Sanderson will describe the pencil's original design requirements and how these requirements were met through extensive prototyping. He will also provide details on the pencil's manufacturing process.

Inventors want to know how to achieve a successful crowdfunding campaign and Andrew will provide details on how he achieved not one but 2 successful Kickstarter campaigns. He will provide the steps he used to develop and implement the 2 campaigns as well as how the product delivery schedule is being met.

Originally from Doncaster, England, Andrew moved to Austin, TX to continue his mechanical design and product development career. His product design career 16 years ago. At the age of 16, he joined the Royal Air Force where he was trained as a propulsion technician. After 6 years in the R.A.F., he began working on the installation and commissioning of industrial gas turbines for General Electric, but after successfully taking an idea of his own for a travel product to market, he decided to change the direction of his career. After studying product design, he started developing products for my own brand, Modern Fuel Design, and helping others bring their ideas to life with consultation on product design and manufacturing.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

Note: [This will be a Skyped Presentation.](#)

Wed., May 10, 2018 – Free Pizza in honor of Inventors Month

5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited



Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org

