



## Want to Do Your Own Patent Searches: Info from A Pro Steve Pearson

Patent searches are part science and part – and often intimidating.

As a patent research professional, Steve has learned that the methodology is the same for every inventor – large or small: knowing when to search, how to manage your efforts, managing uncovered data, recognizing what's important and knowing when to stop. Plus, you'll need to know what to ignore and when to search again. Hear Steve present the patent searching process.

Researching diverse technologies, for clients ranging from individuals to IP attorneys to large Fortune 500 companies, has taught Steve a great deal about tailoring the approach for various situations. Not only will Steve share some patent research insights with you, he will touch on other components of prior art research during his presentation.

Steve is the founder of [The Pearson Strategy Group, LLC](#) which provides services mimicking Innovation Boards in patent research, Competitive Intelligence, Innovation Support, and Strategic Development to the technology, power, consumer, and transportation industries. His second company, [Visionex Holdings, LLC](#), is an intellectual property holding and licensing company.

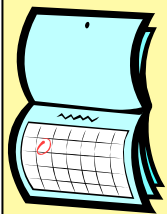
Steve has two issued patents with a third coming soon, all for improvements to the evaporator units of air conditioning systems.

Steve served aboard a Navy submarine as a nuclear reactor operator and electronics technician, graduated from UT San Antonio as an electrical engineer, and has worked in various engineering roles in semiconductor manufacturing with Motorola Semiconductor, piping and fitting manufacturing with Applied Materials, and in research and consulting.

Steve is past chairman and current program chair for the Austin chapter of the [IEEE's Power and Energy Society](#) and is a board member of the [Austin Inventopreneurs](#).

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

Note: [This will be a Skyped Presentation](#).



## Wednesday, March 9, 2016

5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

**Public Invited**

Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

[www.alamoinventors.org](http://www.alamoinventors.org)

