

# Alamo Inventors<sup>SM</sup>



## The Hover Sprinkler™ - From Concept to Market

Grant Pitzer

Grant Pitzer will be our speaker for March 2012 and will speak on The Hover Sprinkler™ – From Concept to Market. From Grant's viewpoint, he has always been a self-proclaimed serial failure at inventing but when times got hard, the Hover Sprinkler™ was born. The Hover Sprinkler™ attaches to a garden hose and hovers weightlessly above the ground to create the world's most efficient water sprinkler.

Mr. Pitzer, a Navy and major airline pilot, spent most of his life in the cockpit. Then, grounded from back surgery, the realization set in that his flying days may be over and he was suddenly faced with a grim monetary situation. Accordingly, Mr. Pitzer had to quickly invent, apply for a patent, market-test, source, manufacture, market, advertise and sell the Hover Sprinkler™ online and through retailers, in order to keep food on the table. Not knowing anything about manufacturing and strapped for cash, Mr. Pitzer began manufacturing the Hover Sprinkler™ in his back yard under a tarp-covered structure using innovative automated equipment that he invented, designed, hand-made or repurposed.

Luckily, the Hover Sprinkler™ was an immediate hit and in less than a year is now sold in about fifty stores in the greater San Antonio area including HEB. To see the Hover Sprinkler in action, visit [www.hoversprinkler.com](http://www.hoversprinkler.com). Grant's story demonstrates that in his case, panic and crises are the true mothers of invention. To hear the full story of Grant's success in all aspects of concept to market, you have to attend this meeting.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

**Wednesday, Mar. 14, 2012**

**5:30-6:30 Networking 6:30-8:00 PM - Presentation**

**San Antonio Technology Center**

**3463 Magic Drive**

(North of I-410 Between Callaghan and Fredericksburg Roads)

**Public Invited**



**Special Thanks For:**

**Refreshments Provided by Marx Design**

Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

**[www.alamoinventors.org](http://www.alamoinventors.org)**

