



The Seven Levels of Change

Rolf Smith

Colonel Rolf Smith (USAF – retired) is our speaker for March and will speak on “The Seven Levels of Change”. Rolf is managing director of the Office of Strategic Innovation, a company focused on creativity, innovation, thinking different and change. In 1985 he created the first military Office of Innovation. On retiring from active military duty, he joined Exxon Marketing as a contract executive for four years and helped develop the Exxon Innovation and Continuous Improvement Initiatives.

Rolf is the author of *The 7 Levels of Change*, a field guide for business leaders, entrepreneurs, inventors and innovators. During his presentation, he will show how to shift your mind to be more creative, innovative and motivational by processing information differently.

For more information visit www.thinking-expedition.com and <http://www.thinking-expedition.com/osi.html>.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

Wednesday, Mar. 10, 2010

5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited



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Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org

