

Alamo InventorsSM



The Pool Buoy: An Idea So Bright, It Blocks The Sun

Jeremy Sloan & Matthew Lucero

Jeremy Sloan is the co-founder of Shade Science, LLC and co-inventor of the Pool Buoy, the first and only floating pool umbrella. Shade Science, LLC is a start-up built around the Pool Buoy and is dedicated to sourcing, assembling and selling this great new product.

Pool Buoy started as an idea to shade Jeremy's two daughters while they were swimming in the backyard pool. When he couldn't find a product on the market to purchase, Jeremy decided he would build one. Working together with Matthew Lucero, a design consultant with Solid Solution Werks, LLC here in San Antonio, Sloan worked through a few iterations and prototypes. The two then began working towards building a business around the Pool Buoy.

The idea began in 2012 and the project began in earnest in Spring 2014 and really blossomed last fall. Shade Science was founded in November 2014. Shade Science sourced all its manufacturing, made its first orders and began offering the Pool Buoy for sale in May of 2015.

Jeremy and co-inventor, Matthew will be speaking about the challenges they and their team faced from the idea, through the design process to locating and contracting with manufacturers. They will discuss setting up the shade science facility, building a team, building a market and building a business.

For more information, visit their website: www.mypoolbuoy.com.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

Wednesday, June 10, 2015

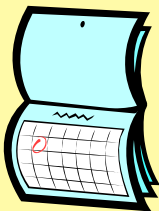
5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited



Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org

