

Alamo InventorsSM



How To Earn \$330,000 Inventing Products for TV

Carrie Jeske

Carrie Jeske, founder of Inventive Ideas, www.inventiveideas.com, helps inventors create and license unique products that solve everyday problems and can be sold on TV for \$19.95. This is the fastest, least expensive way for an inventor to earn money, even at the concept stage. During her presentation, she will walk you through the process of getting your invention commercialized as an "As Seen on TV" product. Ms. Jeske does not charge inventors for her services and is only paid on successful product sales, by the investor groups she represents.

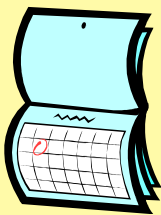
Carrie describes herself as a salesperson & product scout who married an inventor and structural engineer. Carrie served as president of the Inventors Center of KC, www.inventorsclubofkc.org, from 2010 to 2012 and on its board of directors since 2006, helping to grow the inventors group to more than 1,500 strong with between 50-80 people attending monthly.

Inventive Ideas was founded in 2000 with a utility patent on its first product, Sports Shade Canopy Awning, www.sportsshade.com. Carrie and her husband of 27 years, Stewart, secured investors, manufactured the product in China and started selling. She appeared on QVC and gained traction selling online, in catalogs and at trade shows. She secured purchase orders from Budweiser, Coors, Coca Cola, Cabela's, Sam's Club, Costco and more through 2008.

Current successful As Seen on TV rollouts include Magic Mesh, Windshield Wonder and Jupiter Jack. Connect with Carrie Jeske on LinkedIn at http://www.linkedin.com/profile/view?id=3940238&trk=nav_responsive_tab_profile.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

Wednesday, July 10, 2013



5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

Special Thanks For: Refreshments Provided by Marx Design

Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org



