



“Expensive Lessons Learned – Items to Consider When Taking an Idea to Market”

Laura Castillo & Majin Castillo, MD

Laura Castillo, President/CEO and Dr. Majin Castillo, Vice President of TCG Enterprises Inc. will be our speakers for July 2009. They will speak on “Expensive Lessons Learned – Items to Consider When Taking an Idea to Market”.

In 2007 Dr. Castillo took a MBA course on product marketing. The course required a project, so at the suggestion of Ms. Castillo, Dr Castillo developed a foot support pad with a patented ridge that keeps feet from sliding forward in high heels. After a successful response from the class, the Castillos decided to bring the product, Sassy Soles, to market. In April 2008, the Castillos received a lucrative purchase order from HEB Headquarters. The Castillos will present their valuable lessons learned while taking Sassy Soles to market. Visit their website at www.sassysolesonline.com.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

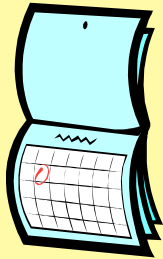
Wednesday, July 8, 2009

5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center
3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited



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