



# Inventors & Entrepreneurs TASA SIG



## “Getting Your Story Out”

Adolfo Pesquera, San Antonio Express-News, Business Writer

Since 1983 Adolfo has been ‘getting the word out’ to readers across Texas on subjects from government to transportation, business, economic development and more.

Currently, Adolfo writes for the small business section of the San Antonio Express-News and is often approached by small business owners and inventors seeking media coverage through the newspaper. His talk will cover some of what he looks for when selecting a topic, the formats for these articles and what he needs to best convey the story to the readers.

So, if you are looking for a way to get some press coverage, come and learn the in’s and out’s from a pro!

Also, please take this opportunity to pay your annual dues, if needed, (\$15/\$75 Corporate), thanks!

## Wednesday, July 11th, 2007

**5:30-6:30 PM - Networking 6:30-8:00 PM - Presentation**

**San Antonio Technology Center**

**3463 Magic Drive**

(North of I-410 Between Callaghan and Fredericksburg Roads)

**Public Invited**



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The Technology Advocates of San Antonio (TASA) Special Interest Group (SIG) for Inventors and Entrepreneurs is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

**[www. Alamo Inventors .org](http://www.AlamoInventors.org)**

