

# Alamo Inventors<sup>SM</sup>



## The Genesis of Inventions: “Creation – Protection– Product – Pfinding – Profit” (A Real – Life Journey: “From Saving Souls to Selling Soles”) Tom Adams

Tom Adams, an independent inventor and a Catholic priest, will be our speaker for January 2015 and will speak on how he developed his inventions from concept to market.

Tom stopped abruptly during a tennis match because the shoelace on his right shoe had broken. So, he knelt on his left knee, not to pray, but to fix the problem. The lace had broken at the mid point, so he tied the lower strand in place and the upper remnant in the usual place. At the end of the match Tom found that the right foot had no blisters, unlike the left foot that experienced the usual post-match pain.

Several years later, having returned to the lay state for reasons of health, Tom wondered if a shoe could be developed that separated the tensions of the shoelaces over the forefoot from those about the mid-foot, unlike the single lace that concentrated the (sometimes painful) tension about the mid-foot.

The result was the [KAEPA TWO-LACE](#), [SPLIT-VAMP SHOE](#), whose sales in the U.S. and Japan grew to \$100 million, after which Kaepa, Inc., was purchased by a major U.S. footwear company.

Now Tom continues his “invention sojourn” with three new inventions, one of which is related to footwear. He invites us to accompany him on his journey, so that we might more surely travel our own creative roads.

Make a special effort to read the recent Express News article, “[Kaepa’s Inventor is Back](#)”.

This should be a very inspiring, informative and motivating presentation so, try not to miss it!

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

## Wednesday, January 14, 2015

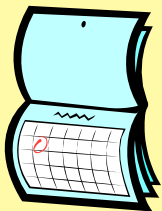
5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

**Public Invited**



Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

[www.alamoinventors.org](http://www.alamoinventors.org)

