



Now, Why Didn't I Think Of That? David and Dan Hill

Have you ever had a “why didn't I think of that?” moment? Well, David and Dan Hill did and they were determined to not have another one slip by. So, they followed through and invented EZNectar, www.eznectar.com. The Hill brothers took a standard juice box package, commonly available on the shelves of tens of thousands of stores across America, and turned it into a throw-away [hummingbird feeder](#). They affirm if they can do it, so can you! Come witness their exciting and informative “concept to market” presentation.

The two brothers, both live in San Antonio and after graduating from Texas A&M University two years apart, they went to work for the two largest and competing CPG, [consumer packaged goods](#), companies in the world --- Procter and Gamble and Unilever. While at these competing companies, they became not only experts in CPG but sibling rivals! However, they are rivals no longer, since they've combined 40 years of CPG experience to lay the foundation for EZNectar.

[David](#) has a BS in civil engineering, a MS in organizational leadership and will earn his PhD in leadership studies this year. [Dan](#) has a BBA in marketing.

EZNectar has only been on the market for one year, but it's already in about 500 retail stores across the USA. Such stores as [HEB](#), [Fred Meyer](#) and [Kroger](#). How did they do this so fast? Come hear their story! You'll be glad you did. They love to answer questions to help other inventors! They own two U.S. utility patents on the feeder, with more pending, along with two U.S. trademarks.

Attend the meeting and learn how they did it. Otherwise, you might forever be saying, “Why didn't I think of that?”!

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

Note: [This will be a Skyped Presentation.](#)

Wednesday, February 10, 2016

5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited



Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org

