

Alamo InventorsSM



Practical Tips for Making New Products Come to Life

David Gonzales II

David Gonzales II will be our speaker for February 2103 and will speak on Practical Tips for Making New Products Come to Life. Mr. Gonzales' presentation will cover the process of taking an idea from the moment it is born all the way to the final product that you see in stores. He will discuss of the process of getting ideas, assessing whether to proceed, protecting the idea, finding investors, building a team to make it happen, deciding whether to manufacture or license, creating packaging and introducing it to the market.

David is the founder and CEO of Impact Advanced Concepts LLC. His company has worked on developing products as diverse as the Layered MagWheel, an ultra efficient motor, regenerative braking system and solid state transmission for automobiles to Snap Span, an ultra compact trash bin that locks bags open for home and yard work. Mr. Gonzales was awarded the 2008 ConocoPhillips Energy Prize, an award given for energy-efficient technology excellence.

He also is a co-founder and the lead scientist of Green Shavings, a company that developed a wood shaving that helps prevent fungal hoof infections in horses and other animals.

He serves as the project lead at Project Soar, a Texas group launching reusable capsules carrying cameras and electronics to the edge of space via high altitude balloon. Project Soar has successfully launched and recovered capsules reaching altitudes as high as 120,000 feet.

Mr. Gonzales also assists others as a new product development consultant, helping companies, individuals, inventors and investors take ideas from concept to reality.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

Wednesday, February 13, 2013

5:30-6:30 Networking 6:30-8:00 PM - Presentation

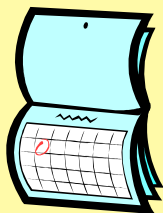
San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

Special Thanks For: Refreshments Provided by Marx Design



Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org

