



The Seven Step Sales Process

Bill McHenry

Bill McHenry, President of Entrepreneur Sales & Marketing, is our speaker for February and will speak on “The Seven Step Sales Process”. Mr. McHenry will discuss how to develop effective sales through understanding the process of selling. His unique sales process offers valuable information, tips, techniques, and the components necessary to create a solid plan for presenting your product. The presentation will deliver the methods and proven techniques to assure well organized and well received sales calls, thereby, successfully aiding inventors and entrepreneurs the ability to seize opportunities that they cannot afford to lose. By understanding each of the steps of the sales process, you will be more prepared to manage and execute these steps successfully. Visit Mr. McHenry’s website at www.entrepreneursales.com.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

Wednesday, Feb. 10, 2010

5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited



Special Thanks For:

Refreshments Provided by Marx Design

Multimedia Services by Maverick Multimedia, LLC

Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org

