



## From A Simple Idea To A Retail Brand Amy Wees

Ms. Wees will present her story of how she developed new products, found manufacturing in China and the USA to launch the products, build associated brands and how she can help you do the same! During the presentation, Amy will provide techniques to help you discover your passion and confidence and will teach you the steps to building a brand that can start with a simple idea and end up on the shelves of big box stores. If she can do it, so can you!!

On one of her products, Amy had a problem with the cat litter box. So, she invented a product and brought it to market along with an entire line of products for her brand. Amy has been flipping products as a hobby on eBay and Amazon for close to 15 years. In 2018 she left her job as a cyber security analyst to leap into entrepreneurship full time. Ms. Wees has sold thousands of units in e-commerce on Amazon, Walmart and her own website. She recently received her first purchase order from Walmart stores!

Amy Wees is an entrepreneur with 3 brands in the marketplace and more on the way, a brand builder, inventor, and holder of multiple patents. She's also a top rated E-commerce business consultant and course creator. Amy shares her skills teaching classes at business organizations in San Antonio Texas, coaching entrepreneurs around the world through virtual coaching sessions and in person sourcing trips in China at [Amazing At Home](#). She also covers these concepts on her E-Commerce Tips and Tricks podcast called "[The Seller Round Table](#)."

**Merry Christmas & Happy Holidays!**

**Note: This will be an off-site [Zoom](#) presentation. See [www.alamoinventors.org](http://www.alamoinventors.org) to register.**

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**Wednesday, December 9, 2020**

**6:00 – 6:30 – Q&A; 6:30–8:00PM – Presentation**

**Public Invited**

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

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