



The Story Of The Incredible Xhose Michael Berardi

Michael Berardi is the inventor of one of the most successful products of the last decade. He invented the Xhose, **the world's first expandable garden hose**, using an inner elastic tube and outer fabric webbing. Michael will explain how he developed and marketed the Xhose as well as how he is fighting suspected infringers both in the US and abroad.

The Xhose is super light weight (a 50 foot Xhose weighs only about one pound). It will never kink and stores easily. In fact, a 75-foot Xhose fits in a small flower pot!

Although Michael has been issued seven U.S. Patents and over 30 international patents for his Xhose, it is still one of the most copied products ever. Including his own Xhose sales and the many counterfeits and knock offs being sold in the U.S. and around the world, his Xhose has sold in excess of 60 million units and has generated gross sales of well over \$1 BILLION dollars.

The Xhose and all of it's imitations are sold in tens of thousands of retail stores, on hundreds of internet websites, in many catalogs, and through Direct Response TV commercials. His Xhose is sold in over 20 countries including the UK, France, Canada, the Ukraine, Russia, Italy, Japan, Mexico, the Philippines and many other countries.

Michael has produced, written and directed many Direct Response TV commercials. His products include the Clean Between Machine, the Water Jet, Plaque Attack and the Xhose.

Michael was a professional staff songwriter and music producer for CBS music publishing and other major publishing companies. He has written approximately 150 songs included in various catalogs of major music publishers around the world. He wrote Alabama's first hit song, "I Wanna Come Over", and has had many well-known artists record his songs.

See the Xhose Cover Story in Inventors Digest and Michael's Xhose interview at www.Xhoseinventor.com.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

Wednesday, August 12, 2015

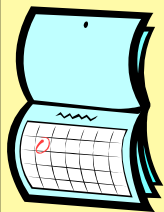
5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited



Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org

